

Cooperations with start-ups

Connecting, cooperating and learning from each other

In order to strengthen its innovative capacity and consistently develop its service portfolio, Aareal Bank Group cooperates with many early-stage companies as part of its start-up programme. Aareal Bank Group's most important partners in developing products and optimising processes and business relationships include:

Product development

Activities

- Platform
- Metering
- Housing sector
- Energy utilities

Results

- Aareal Meter



Process optimisation

Activities

- Artificial intelligence
- Machine learning

Results

- Structuring, analysis and integration of property data



Business relationship

Activities

- Legaltech

Results

- Improved legal cost control
- Cost savings



Activities

- Data analytics
- ESG

Results

- Application of science-based climate metrics



Activities

- Artificial intelligence
- Data analytics

Results

- Aareal News Tracker



Activities

- Big data analyses on acquiring personnel
- Cost savings

Results

- Improvement in recruitment processes



Activities

- Platform
- Housing sector
- Lending

Results

- Loan intermediation platform



Activities

- Communications
- Housing sector

Results

- Chatbot



Activities

- CRM

Results

- Start-up database
- Transparency
- Monitoring

